A ROUGH GUIDE

TO PUTTING ON AN LMHR GIG IN YOUR AREA

"LMHR IS A GRASSROOTS ORGANISATION THAT IS ALL ABOUT WHAT YOU DO"

LMHR is a grassroots organisation that is all about what you do. If you are inspired by our campaign, why not put on a local LMHR gig in your area, college, or school? Here is our rough guide to putting on a gig.



GETTING ORGANISED

FIND A VENUE

Find a venue. Look online, or look at posters, Facebook events or flyers for other events. Call or email the venue to find out how much (if anything) they charge. Sometimes places may waive the charge if you explain it's an anti-racist event.



FIND PERFORMERS

Find some performers. Be on the lookout for local acts and DJs. If you are in a band yourself, hook up with other local bands to make a bigger night.

FUNDING YOUR EVENT

It always costs money to put on a gig. Try contacting local trade unions, student unions or individuals and see if they will help cover your costs.

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"WE CAN HELP PROMOTE YOUR EVENT AND PUT YOU IN TOUCH WITH VENUES AND ARTISTS IN YOUR AREA"



PROMOTING YOUR EVENT

First off, let LMHR know about it! We can help promote your event and put you in touch with venues and artists in your area. Send us the details and we'll add your event to the website. Also we can help you produce materials and provide you with logos. Advertise, advertise, advertise. Put up posters for the event in record shops, bars, clubs and youth centres. Put out flyers at local gigs/events. Ask the local press and radio stations to promote your gig.

Get in touch with Love Music Hate Racism supporters in your area. First of all take a look and see if there is a Love Music Hate Racism mailing list for your area. It's a great way to get touch with people in your area and get advice on how to put on your event. Spread the word. Don't underestimate word of mouth. Tell everyone you know, email them, text them and get them to do the same. Post on any related social media groups or pages, and contact local student unions or other organisations that might be interested.

AFTER YOUR EVENT

DID YOU VIDEO IT?

If you did, let us know! We are always looking out for videos to add to our social media channels. We can help promote your music.

PHOTOGRAPHY?

We would love to see photographs of your gigs. Share them with us through Instagram @lovemusichateracism or get in touch with LoveMusic HateRacism on Facebook.

WRITE A REVIEW

Tell us what you learnt. Tell us where the good venues are in your town and let us know the details of any supporters you signed up - anything that might be useful to other people putting on Love Music Hate Racism gigs near you.

DONATE TO THE CAMPAIGN

Don't forget to let us have some of the funds you raised. All we ask is that at least 20% of the money raised at local gigs should be donated to LMHR, that will help us put on national gigs and free carnivals.

Payments can be made via bank transfer: Sort Code: 83-04-25 Account Number: 19371038 or by cheque to: "Love Music Hate Racism" 61 Bridge Street, Kington, HR5 3DJ.

BEAUTIFUL RESISTANCE

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