

2022 General Secretary Election

General Secretary Skills & Competence Profile

In order to successfully carry out the role of General Secretary, the candidate will need to possess and demonstrate:

- Excellent leadership skills, along with honesty, integrity and trustworthiness.
- Strong organisational ability in order to provide effective management of an organisation with some 30,000 members, over 50 staff and a turnover of more than £7m.
- Excellent communication and interpersonal skills, including negotiation, persuasion and representation, as well as the preparation and presentation of reports and submissions on complex industrial, legal and political issues.
- Sound strategic planning skills, together with the ability to identify and deliver organisational objectives.
- Fully developed prioritisation, delegation and time management skills.
- The ability to act as an advocate for the Union in influencing key figures in the music industry, employers, governments and the wider labour movement at national and international level.
- The ability to react quickly and responsibly to rapidly changing situations, often in a stressful environment.
- A full appreciation of technological developments both in relation to the administration of the Union and within the music industry.
- A comprehensive understanding of copyright and performers' rights issues.
- Knowledge of, and sympathy with, the aims of the trade union and labour movements.